



Unique CSR Opportunitites

Introduction

Quest for Adventure is an outdoor adventure and education centre based in the stunning Al Zorah area of Ajman.

We specialise in development programmes using adventure and challenge activities and also providing engaging experiences to the public, government agencies, the corporate sector and educational establishments through our unique CSR programmes.

Quest for Adventure is committed to providing expert and innovative "Outside the Office" programmes that combine real meaningful experiences and education in a positive and creative environment.





Unique CSR Opportunitites

What is CSR?

Corporate social responsibility (CSR) is a self-regulating business model that helps a company be socially accountable, with the overall aim to achieve a positive impact on society.

To engage in CSR means that, in the ordinary course of business, a company is operating in ways that enhance society and the environment, instead of contributing negatively to them.

The four types of Corporate Social Responsibility are philanthropy, environment conservation, diversity and labour practices, and volunteerism. At Quest for Adventure we focus on Environment Conservation.



Quest for Adventure offer you a unique opportunity to engage your company in environment conservation as part of your CSR activities.

Planting trees have become a popular choice for CSR campaigns so what makes us so different?

We are offering you the chance to plant Mangrove Trees!



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Why Mangrove Trees?

Mangroves are the only evergreen forest in the Gulf and have a unique ability to survive in this habitat.

Positioned between the open water and shorelines, mangroves provide habitats for many species including oysters, phytoplankton, sponges, crabs and other organisms. Over 110 species can be found in the Al Zorah Nature Reserve, with the mangroves helping support this abundance of wildlife.

Because of their ability to sequester carbon, one of the major benefits of mangroves is their ability to reduce the harmful greenhouse gases which cause climate change.





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How many mangrove trees are required?

On average, a mangrove tree will capture approximately 12.3kg of CO₂ per annum, equally an approximate total of 308kg for its average life cycle of 25 years. This is known as blue carbon, the carbon stored in coastal and marine ecosystems.

For example, to offset your CO₂ emissions for one return flight from the UAE to the UK, would require planting 7 mangrove trees.

For each ton of emissions that your company produces would require the planting of 3 mangrove trees. These trees over their life span of 25 years would then offset this amount.





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What to Expect

Our unique CSR programme will begin with a Mangrove Kayak Nature Tour within the Nature Reserve.

The team will get to experience firsthand the spectacular scenery, magnificent mangroves and also witness the abundance of fish and wildlife that live within the lagoon, supported by the mangroves.



The team will then participate in a Mangrove Planting Experience where they will learn all about the mangrove trees themselves, how they are vitally important to our environment and how they assist us in our efforts to combat climate change.

The team will choose their trees and plant their mangrove saplings within the Al Zorah Nature Reserve.



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Our CSR opportunities are not only a fantastic and worthwhile way to give back to our precious environment, but they are also a great team bonding experience for the whole team to enjoy together "Outside the Office"

Prices start from as little as 150AED Per Person for this experience, with additional add ons and lunch options available also.

Please contact us on the details mentioned below to discuss how you too can positively contribute to our environment with Quest for Adventure.

We look forward to providing you with further information.

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